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**Crave Entertainment Gives PSP™ System Owners Reason
to Flip with Dave Mirra**

Best-selling franchise geared-up and ready to ride

Newport Beach, Calif.—April 13, 2006—Crave Entertainment, a leading publisher of console videogames, today announced a brand new installment in the popular BMX Franchise, Dave Mirra BMX Challenge for the PSP™ (PlayStation® Portable) system.

“Dave Mirra is the king of BMX, widely recognized and admired in the action sports lifestyle community,” says Jim Flaharty, senior vice president of Crave Studios. “His enthusiasm for his sport and videogames make him a great partner and an invaluable contributor to the development process.”

Dave Mirra for PSP system features 17 levels with 9 different environments and 9 bikes from which to choose. Up to 4 players can compete via ad hoc wireless play. Player characters are customizable, and Dave is the featured rider.

The game is expected to be available in October 2006 for an MSRP of \$29.99.

Dave Mirra is listed as one of the most recognizable names in sports today, an honor he shares with the likes of Michael Jordan and Tiger Woods. He currently holds more Gold Medals than any other competitor in the history of the X Games. Dave has “placed” in more than 50 action/extreme sports competition, such as “Action Sports Athlete of the Year” at the 2005 ESPYs, and a Gold Medal in Bike Park at the 2005 X Games.

About Crave Entertainment

Based in Newport Beach, California, Crave Entertainment is a subsidiary of Handleman Corp. Crave, a publisher of videogame entertainment products creates games for the major console platforms including PSP™ (PlayStation® Portable) system, Nintendo DS™, Game Boy® Advance, Nintendo GameCube™, the PlayStation® game console, PlayStation®2 computer entertainment system and the Xbox® video game system and the Xbox 360(tm) video game and entertainment system from Microsoft.. For more information about Crave Entertainment, please visit www.cravegames.com.

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